

# CITB levy 2016



1

## **Executive summary**

**1.** Most levy payers (60%) provide training without CITB grant funding

2. Fewer than one in ten respondents receive levy grant payments

3. Almost three quarters (71%) interviewed say the CITB levy does not influence training

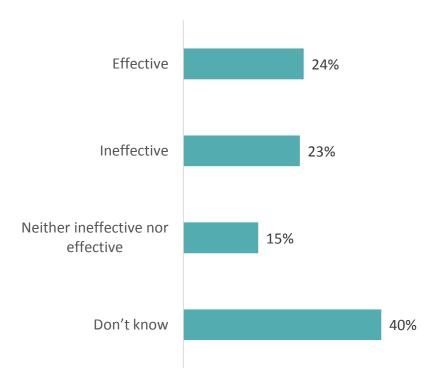
4. Fewer than one fifth of SMEs support the CITB's levy-raising powers

5. More than 50% say they have no opinion/knowledge of the levy's effectiveness

6. 75% not aware that the trade federation gives consent on their behalf



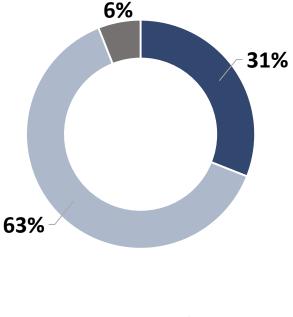
More than half of the firms interviewed have either no knowledge or no opinion of the CITB levy's effectiveness in ensuring training and skills development





Q5. To what extent, if at all, do you think the CITB Levy is effective in ensuring sufficient training and skills development in the construction industry? (N total= 542)

Almost one third of all firms carry out training without any CITB funding Almost two thirds of levy paying firms carry out training without any CITB funding



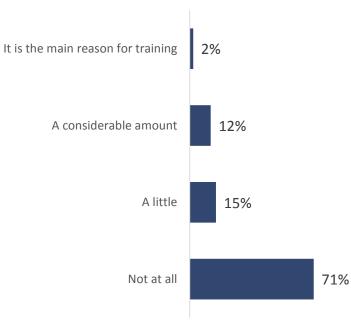
■ Yes ■ No ■ Don't know



Q10. Do you carry out training for which you receive no CITB grant funding? (N total= 542)

4

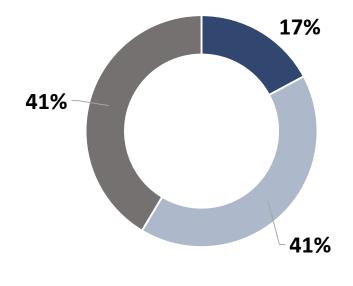
71% say the possibility of a CITB grant to cover training does not influence decisions to send workers on a training course Only 2% say a CITB grant is the main reason for training





Q11. Does the possibility of reclaiming a CITB grant to cover some training influence your decision to send your employees, subcontractors or suppliers on a training course? (N total= 542)

Fewer than 20% support the CITB's levy raising powers and gave consent to the 2015 levy order

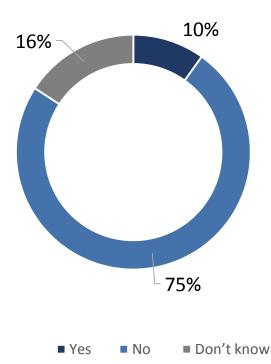


■ Yes ■ No ■ Don't know



6

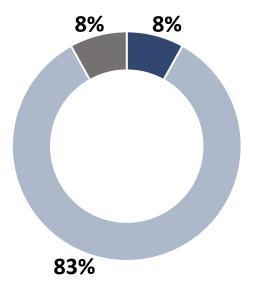
75% not aware that the trade federation gives consent for the levy on their behalf Even among levy payers, two thirds are unaware





Q19. Are you aware that the trade federation gives consent for the levy on your behalf? (N Total= 541)

Fewer than one in ten interviewees is a member of a trade federation with "consensus" status

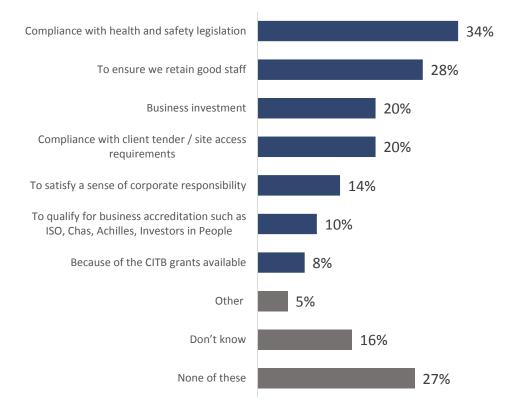


■ Yes ■ No ■ Don't know



Q17. Are you a member of a trade federation with "consensus" status? (N total= 542)

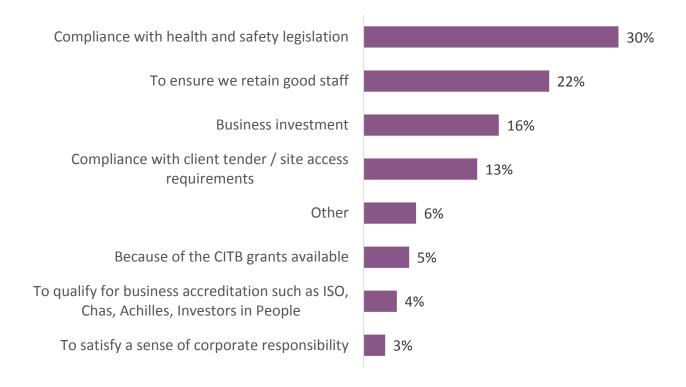
# CITB grants are least important factor in encouraging training provision that is not a formal apprenticeship





Q20. Which of the following factors, if any, are important in encouraging you to provide training that is not a formal apprenticeship? (N Total= 542)

### Only 5% rated CITB grant availability 'most important' factor in encouraging training





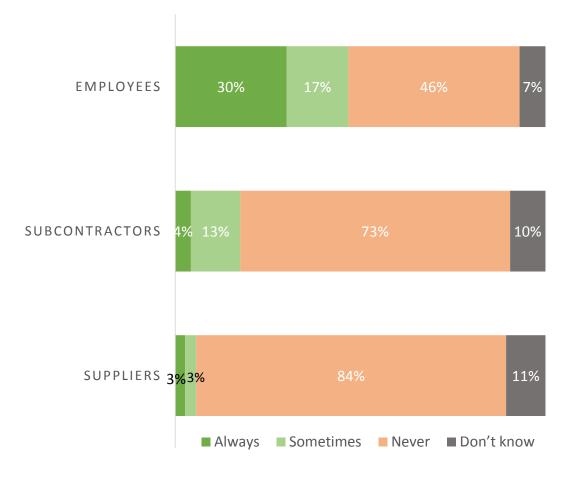
10 Q21 And which of these factors is the <u>most important</u> in encouraging you to carry out training that is not a formal apprenticeship? (N total= 399)

#### Respondents are most likely to be members of FMB





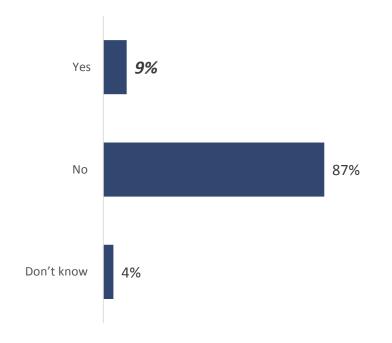
Organisations are far more likely to arrange and pay for training their employees than to do so for subcontractors or suppliers



YouGov

Q6. To what extent, if at all, does your organisation arrange and pay for any training for its ...? (N total= 542)

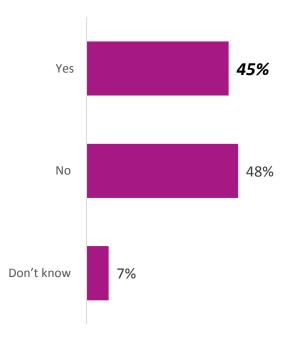
#### Yet only 9% say they receive CITB funding for training employees





Q8. Does your organisation receive CITB grant funding for any of the training provided for employees? (N total= 542)

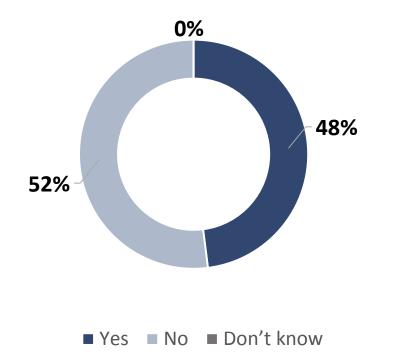
Even among levy payers, fewer than half say they have received any levy grant for training employees





Q8. Does your organisation receive CITB grant funding for any of the training provided for employees? (N total= 86)

#### Only just over half of the 9% receive the full cost of training





Q9. Do the CITB grants you received cover the full cost of training? (N total= 209)

### No future model for the CITB to adopt had much support, with 57% 'don't know'





<sup>16</sup> Q25M. Which of the following models would you like to see the CITB adopt from 2018? (N total= 542) please note this chart excludes 57% of responses who selected don't know

For further information

Oliver Rowe | Director, Reputation | YouGov | <u>oliver.rowe@yougov.com</u> Matthew O'Brien | Research manager | YouGov | <u>matthew.obrien@yougov.com</u>



